



NOFA/Mass Corporate Marketing and Sponsorship Program

www.nofamass.org

Call Bob Minnocci at (617) 236-4893 or
email bob@nofamass.org for more info.

The Corporate Marketing and Sponsorship Program is designed to provide a wide array of marketing benefits for one annual fee. We are pleased to customize Corporate Sponsorship Packages to meet your specific needs. Advantages to the sponsor include a cost savings on actual benefits. Additionally, sponsors avoid being contacted throughout the year, as they typically provide ad copy for all the publications once a year. Sponsors are able to change their ads throughout the year if they wish.

VISIBILITY:

- About 5,000 subscribers to the NOFA/Mass Newsletter (11 editions)
- Thousands of visits a month to the NOFA/Mass web site
- Summer Conference: 1,400 farmers, consumers, landscapers, gardeners
- NOFA/Mass Winter Conference: 900+ organic farmers, consumers, landscapers, gardeners
- NOFA/Mass Advanced Growers Fall and Winter Seminars: nearly 100 farmers in each intensive two-day workshop
- 5,400 paid subscribers to The (quarterly) Natural Farmer
- Continuous web presence for the NOFA/Mass Organic Food Guide
- Hundreds who attend Extension (Practical Skills) Workshops

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