

NOFA/Mass 2003 Organic Food Guide Business Advertising Application

1. DISPLAY ADVERTISEMENT

Cost: \$ _____

- Small 2" x 3.5" space (business card) — **\$80**
- Large 4" x 3.5" space — **\$150**
- Jumbo 4" x 7" space (horizontal only) — **\$250**

Select the desired size of your advertisement to appear in the print version of the Guide. You are responsible for providing "camera ready" material, either as a crisp black on bright white print-out or electronically (enclose disk or e-mail graphics file to foodguide@nofamass.org). Assistance to refine your existing materials is available for an extra **\$25**.

2. LISTING INFORMATION

Cost: (included)

Name of business _____
Street address _____
Town, State, Zip _____
Phone number _____
Web site _____
Description of business (10-20 words) _____

This information will be published in both the print and internet versions of the Guide, organized by geographic region. A marker on the map of the state will help readers find the matching listing. The cost for the first location is included with the purchase of a display ad.

3. ADDITIONAL LISTINGS

Cost: \$ _____

Additional locations can be marked on the map and listed in the appropriate region. Attach the address and phone number for each location. The cost is **\$10** for each additional location.

4. TOTAL COST

Total: \$ _____

Add the costs for items 1 and 3 above. Non-profit organizations may subtract a **30%** discount.

5. OTHER INFORMATION

Contact name _____
Phone number _____
E-mail _____

Please send me _____ free copies of the Guide to distribute to my customers.

This contact information will not be published.

Please make check payable to NOFA/Mass and mail with this form to Organic Food Guide, c/o Jim Coate, 350 Revere Street, Winthrop, MA 02152.

All applications and ad copy must be received by March 14, 2003 in order to be included in the guide. Listings must be paid in full by this date. Invoices available upon request.

Questions? E-mail foodguide@nofamass.org or call 617-484-0295.