

Introduce your company or organization (or yourself!) to 1,000+ like-minded people!
 Northeast Organic Farming Association's (NOFA's) 28th Annual Summer Conference
 August 9, 10, 11, 2002 ~ Hampshire College, Amherst, Massachusetts



Food Vendors:

Attention restaurants, small food businesses, & enterprising individuals: We wish to diversify the selections at this year's food court. If you can prepare simple, wholesome meals or snacks and would like to gain exposure and make some money, call Bernard Kirchner at 413-229-3306. (Organic food only, menu subject to review.)

Please enclose payment with this form.

Name _____

Business _____

Address _____

Phone _____

Total Enclosed \$ _____

I'll donate product for the scholarship fund auction. Contact me.

Make check payable to **NOFA Summer Conference** and mail to: **Elaine Peterson**
 92 New Westminister Rd.
 Hubbardston, MA 01452
 978-928-4707 / hhollow@worldnet.att.net
 www.massorganic.org

Exhibit and/or Sell at the Conference

Exhibitors are in the middle of the action. Animal exhibits can be accommodated all weekend. One free registration per full table space.

Exhibits paid by April 30th are listed in the program book.

***Early Bird Discount if we receive payment by April 8th.**

I would like to be an exhibitor. Please reserve:

	Space	Cost	*by April 8
<input type="checkbox"/>	50 sq. ft. (5 x 10) under overhang	\$150	less \$10
<input type="checkbox"/>	Full table in tent (2 1/2 x 8)	\$150	less \$10
<input type="checkbox"/>	Half table in tent (2 1/2 x 4)	\$75	less \$5
<input type="checkbox"/>	200 sq. ft. in the open	\$150	less \$10

Non-profit organization — 30% discount

I can't attend, but save a space for my literature.

- One stack on literature table \$10
 (Ship by July 26th to Elaine Peterson at below address; sorry, we cannot return excess.)

Advertise in the Program Book

An ad in the program book gets your message out! Display ads feature type, graphics and logos. Program books are kept for valuable reference throughout the whole year. Ad deadline is April 30th. ***Early Bird Discount if we receive payment by April 8th.**

Please reserve ad space in the program book:

	Size & Dimensions	Cost	*by April 8
<input type="checkbox"/>	Full Page (4 5/8 wide x 7 1/2 tall)	\$130	less \$10
<input type="checkbox"/>	Half Page (4 5/8 wide x 3 5/8 tall)	\$65	less \$5
<input type="checkbox"/>	1/4 Page (2 1/8 wide x 3 5/8 tall)	\$35	less \$5
<input type="checkbox"/>	1/4 Page (4 5/8 wide x 1 3/4 tall)	\$35	less \$5

- I am enclosing payment and will e-mail a digital ad.
 I am enclosing payment and a camera-ready ad.
 I am enclosing payment, ad text & graphics. Please typeset & lay out my ad. (\$10 extra enclosed for this.)

Special notice: If you also advertise in NOFA's quarterly newspaper The Natural Farmer, you may be eligible for a quantity discount on your program book ad. Contact Elaine Peterson for more information.

Be a Conference Sponsor

Sponsors receive special thanks in the front of the program book.

I'll be a sponsor. List me/us as _____

I enclose: Benefactor(s) (\$500 and up) \$ _____
 Patron(s) (\$100 to \$500) \$ _____
 Supporter(s) (to \$100) \$ _____

ALSO: We are looking for people to display and sell their homemade products at the farmers' and crafters' market on Saturday afternoon. Contact Michael Faber at 413-528-4387 or mfaber5@yahoo.com.