

NOFA/Mass 2020 Annual Report



Photo by Anthony Escalera
antproductions413

Northeast Organic Farming Association/Massachusetts Chapter
Growing organically since 1982

Now, **38 years later**, we continue to promote cutting edge earth-friendly growing practices and the availability of the most nutritious, toxin-free food for all.

A snapshot of our work in 2020



272 farmers, gardeners, landscapers
bought from our Bulk Order Program



2,264 attendees to all virtual events
1,119 conference attendees
1,596 attendees to Resiliency Series
These numbers represent a challenging but successful pivot into virtual programming



21 Farmers attended the "Farmer Drive In" at the Statehouse to support the creation of a Massachusetts Healthy Soils Program



\$22,979 raised during Human Health and Climate Action Challenge



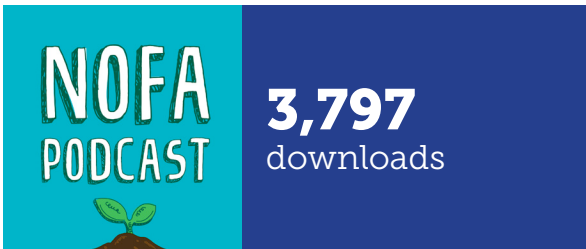
99 Clients benefited from Soil Tech Support



263 farms listed & **15,879** visitors to www.theorganicfoodguide.org



New website launched!
nofamass.org
271,321 page views
110,218 users



3,797 downloads



Photo by Betty Jenewin

1,555 pounds of food grown by youth leaders and families in community gardens at Tapley Court Apartments

53 scholarships given
\$3,386 awarded in scholarships



87 articles written and shared via newsletter

310 workshops put on at conferences and individual educational events

1,006 total members **193** new members

41 business/ large farm **22** premier business

482 family/small farm

290 individual

128 low income



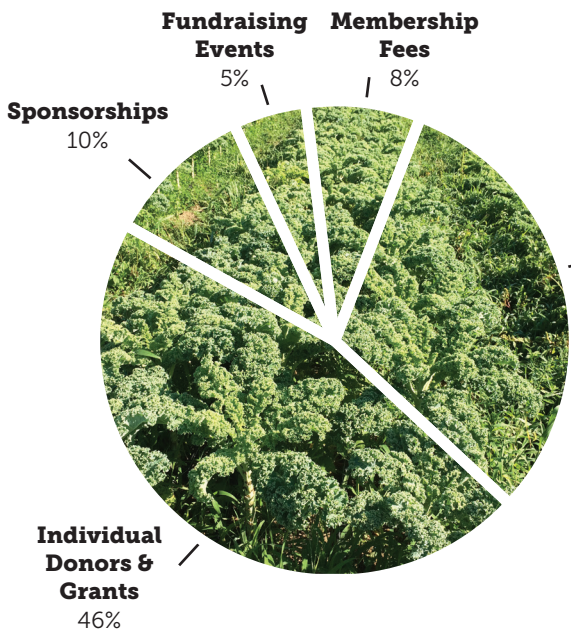
"You have guided me for many years through my love of healthy, organic food...back to my own garden, which feeds me year-round. I could not have done this alone."

— Gwen B.

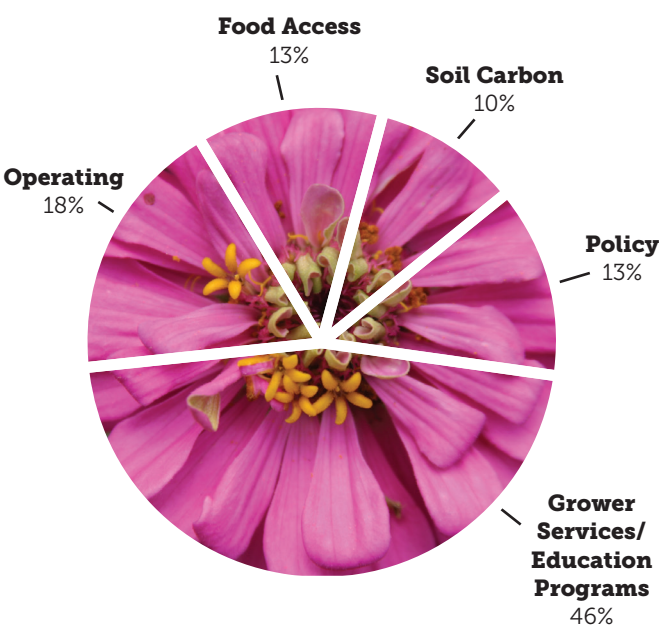
24 lifetime

20 supporting

2020 Revenue



2020 Expenses



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www.nofamass.org