MINI ANNUAL REPORT
Northeast Organic Farming Association, Massachusetts

EDUCATION & SERVICES
- 125 educational workshops offered throughout the year with 4,619 attendees to our virtual events
- 76 soil tests analyzed and recommendations for improved soil health given
- 408 Bulk Order customers served

POLICY & ADVOCACY
- 5,035 Action Network activists ready to mobilize
- Massachusetts Pollinator Network established with $20,990 in donor support
- 59 organizations and health professionals endorsing our priority legislative bill - An Act Relative to improving pesticide protections for Massachusetts schoolchildren
- Healthy Soils Bill passed as an amendment to the Massachusetts Economic Development Bill after 3 legislative sessions (5 years) and with the help of 37 coalition partners.

EQUITY
- Increased BIPOC representation to 30% of staff, board, and conference presenters
- Implemented a sliding scale for our membership and conference registration, and offered $6,776 in scholarships
- Staff participated in a 21-day Racial Equity Challenge and 15 weeks of training and conversations on Dismantling Racism

FOOD ACCESS
- 2,700 pounds of food grown and distributed by Tapley Court Garden and Open Pantry Garden in Springfield, MA
- 180 local families involved and/or assisted by our food access program
- 10 Youth Leaders learning and educating about no-till, organic growing methods

COMMUNITY ENGAGEMENT
- 15,800 social media followers
- 988 active members, including 168 first time members
- 78% increase in email subscribers

FINANCES
- Expenses
  - Operating Expenses: 15%
  - Food Access: 15%
  - Education Programs: 23%
  - Policy: 15%
  - Grower Services: 32%
- Revenue
  - Individual Donors: 30%
  - Grants: 24%
  - Membership: 6%
  - Fundraising Events: 3%
  - Sponsorships: 8%

Total Budget: $730,000

To read our full 2021 Annual Report visit: Nofamass.org/2021-annual-report