



NOFA SUMMER CONFERENCE SPONSORSHIP OPPORTUNITIES

August 5-7, 2022 at Hampshire College in Amherst, MA



We're excited to welcome farmers, gardeners, food activists, and others from throughout the region for the 48th annual NOFA Summer Conference: in-person August 5-7, 2022 at Hampshire College in Amherst, MA!

The NOFA Summer Conference is the annual gathering of folks from all across the seven-state NOFA region, from New Hampshire to New Jersey, hosted each year by NOFA/Mass. 2022 marks our happy return to an in-person conference on the campus of Hampshire College in Amherst, MA.

Putting on this important regional gathering wouldn't be possible without generous support from our sponsors. When you join us as a Summer Conference sponsor, you receive recognition and visibility across multiple platforms, which (depending on your chosen package) could include clickable logos in email promotion and on the conference website, advertisements in slideshows throughout conference workshops and online, and opportunities to have a vendor space. Your sponsorship also goes a long way toward making all that we do at NOFA possible. That means when you sponsor the Summer Conference, you're supporting our year-round work on soil health, pollinator protection, food access, grower technical assistance, and more. We hope you'll join us as a sponsor of the 48th annual NOFA Summer Conference.

Note: deadline for sponsorship confirmation and art submission is July 1, 2022. Some opportunities are limited, and all are reserved on a first-come, first-served basis.

Questions? Contact NOFA/Mass Development Director Mike Rice: mike@nofamass.org

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenter \$2,500	Partner \$1,000	Supporter \$500	Contributor \$300
Full Conference Registration(s)	4	2	1	1
One-year business membership in NOFA/Mass	✓	✓		
Sponsorship level and logo on conference website	✓	✓	✓	
Ad in conference slideshow	✓	✓	✓	
Ad on conference website	✓	✓		
Logo in all conference email blasts	✓	✓	✓	
Logo on workshop intro slide	✓	✓	✓	
Logo on in-person conference print-out guide	✓	✓	✓	
In-person vendor table	✓	✓	optional add-on: \$250	✓
Ad in NOFA/Mass newsletter of choice	✓	✓		
Logo featured on individual workshop descriptions on conference website and app	All	On workshops in learning track of choice		
Logo on launch/sponsor screen of conference app	✓			
Acknowledgment in sponsor thank you posts on social media	✓	✓	✓	
Individual feature/shout out post on social media	✓	✓		

Looking to join us as a vendor at the conference?

The “contributor” level of sponsorship is simply the new name for our usual in-person vendor opportunity, which includes a vendor space on-site for Saturday and Sunday. This vendor space is also included in the sponsorship packages at the “partner” and “presenter” levels, for those higher-level sponsors wishing to have an in-person presence. Those wishing to sponsor at the “supporter” level may add an in-person vendor space to their package for \$250, depending on availability.

Auction donations:

in conjunction with the Summer Conference, we’ll be hosting a fundraiser to help support our year-round work. If you’re interested in contributing something (a product, experience, gift card, etc.)

[Please fill out this form so we can be in touch.](#)