# **Guidelines for submission**

#### Who can submit:

| Farm / Business Members                    | Non Farm / Business Members   |
|--|-------------------------------|
| Ads with a single image for free - 30 days | Single ad  - 30 days / \$30   |
|  | Single ad - 45 days / \$45    |
|  | Two ads - 30 days each / \$60 |
|  | Two ads - 45 days each / \$90 |

### Ad length specifications:

500 word limit (please link to a PDF or word document if additional text is needed)

### Image specifications:

- .jpg or .png file
- Images will be posted at size 600 x 400 pixels. If possible, please submit at this size, or else we will re-size before posting. Images must be larger than 600 x 400 pixels to post.

## Ad categories

| Categories (required): | Sub-categories (optional):                 |
|------------------------|--|
| - Jobs                 | - Classes                                  |
| - For sale             | - Conferences                              |
| - Community resources  | - Online                                   |
| - Land                 | - Equipment                                |
|                        | - Livestock                                |
|                        | - Wanted                                   |
|                        | - Farming jobs                             |
|                        | - Internships                              |
|                        | - Non farming jobs                         |
|                        | <ul> <li>Land for rent or lease</li> </ul> |
|                        | - Land for sale                            |
|                        | - Land wanted                              |
|                        | - Other                                    |

### Submission criteria

All posts must be relevant to the NOFA/Mass community. Though they do not have to be directly farming related, they should have an emphasis on environmental health and sustainability.

### What NOFA/Mass will and won't post

NOFA/Mass reserves the right to approve/post only events that meet the above criteria and adhere to our commitments to sustainability and racial equity. Read our mission and vision statements <u>here</u> and our racial equity statement <u>here</u>.